

NIIT has been at the forefront of training to build a skilled workforce in the IT sector through a franchise network spread across 38 countries, presenting lucrative opportunities to aspiring entrepreneurs in the sector

NIIT

## Honing skills, churning out profits

**N**IIT, one of the premier IT trainers, offers learning and knowledge solutions across 38 countries. NIIT was set up with the mission of "Bringing people and computers together successfully". The brand was a pioneer, as it started franchising in IT education in 1986, to deliver high-quality, cutting-edge, standardised technology learning across the country. In the process, NIIT ignited the fire of entrepreneurship in the country, helping first-time businessmen,

especially in small towns, to create wealth through IT training. Today, NIIT's franchise network is spread in more than 38 countries, while its breakthrough franchise model earned it the title of 'McDonalds of Education', given by Far Eastern Economic Review magazine.

**Learn to earn**  
Amitabh Lahiri,  
President, Individual  
Learning Solutions,

NIIT Ltd., says: "The brand supports its franchisees with its unmatched value proposition and core strength expertise in running an IT education business." It also helps the franchisees reduce their learning curve and hop on to the business bandwagon from day one.

### Franchise facts

Investment: Rs 20-30 lakh

Area: 1,200-3,500 sq.ft

Location: Tier II & III cities

Break-even: NA

### Book of opportunities

The brand has 1000 plus centres in India and abroad and plans to add 12-15 new centres.